

WCSR

Pioneer
Broadcasting
System

Smith College

10½ Prospect Street

Northampton, Mass.

600 K. C.

April 20, 1954

College Radio Corporation
14 West 45th Street
New York 36, New York

Dear Sir:

Concerning your last letter, we would like to tell you that it is impossible for us to send a tape for the "Best Newscast" contest as we receive all our news from WAMF, the Amherst College radio station. Also, WCSR does all its own promoting of Lucky Strikes as there is no representative for that cigarette on the campus.

Lastly, we would like to reuest your not sending us promotion for the Air Force since Smith College is a women's campus and we understand that the promotions are for the men's Air Force. We feel that it would be wasted effort on your part to send the promotions to us since the advertising would have no effect at Smith.

Thank you very much.

Sincerely,

Camilla Davis
Station Manager, WCSR

CD:mg

W68R

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Box 100